

Technical specifications



400x300 Video Brandmark

General	
Dimensions (optional)	400x300
Format	HTML, MP4
Maximum file size	1.5 mb
Security protocol for external source links	HTTPS
HTML banner	
Consists of	HTML
FPS	18-24
Loop	No
Video	Yes
Audio	Allowed on user click, mouse over
Fullscreen	No
HTML – ClickTAG	
Placement	Clickable area on the banner
Javascript function on click	<pre>var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&'); if(parmsArray.length <= 0) return query_string; for(var i = 0; i < parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' && pair[0] != '') query_string[pair[0]] = val; } return query_string; }(); window.open(getUriParams.clickTAG, "_blank");</pre>